

TENTATIVE PROGRAM

Franchise In-Buying Mission (FIBM) in conjunction with FIM2024
Kuala Lumpur, Malaysia
28 – 31 May 2024 (Tuesday– Friday)

28 May 2024 (Tuesday)

- 6.00 am 10.00 pm - Arrival of buyers at KLIA
- am/pm - Check-in @ Traders Hotel

29 May 2024 (Wednesday)

- 9.30 am - Buyers Depart hotel to Kuala Lumpur Convention Centre
- 9.50 am - Briefing on business meeting programme
- 10.00 am – 1.00 pm - One-to-one business meeting begins
Venue: **Conference Hall, Level 3**
Kuala Lumpur Convention Centre (KLCC)
- 1.00 pm – 2.00 pm - Lunch break
- 2.00 pm – 5.00 pm - One-to-one business meeting continues
Venue: **Conference Hall, Level 3**
Kuala Lumpur Convention Centre (KLCC)
- 5.00 pm - One-to-one business meeting ends
- 6.00 pm - Assemble at **Grand Ballroom, Level 3,**
Kuala Lumpur Convention Centre (KLCC)
- 6.30 – 10.30 pm - Attending Malaysia Franchise Awards Night 2024

30 May 2024 (Thursday)

- 10.00 am - Walkabout to FIM Exhibition
- Follow-up meeting with franchise companies
- 6.00 pm - Free & Easy Activities

31 May 2024 (Friday)

- 7.00 am – 12.00 pm - Check-out Hotel and Depart from KLIA